



## MAXIMIZE YOUR MEMBERSHIP!

Attention Greater Medina Chamber of Commerce members,

ChamberMaster's Internet Marketing Consultant, Jeff Birks, is available for a limited time to discuss with a select number of our members how they can maximize their membership through the Chamber website.

Jeff will only be available from January 2 to January 31, so reserve your spot today.

**During this short free consultation, Jeff will cover the following:**

- Listing your business information in the Online Business Directory
- Utilizing the Chamber website to promote & grow your business
- Exclusive featured business positions in each category of the Online Business Directory (first-come, first-serve)
- Exclusive online sponsorships on the main Online Business Directory
- Exclusive opportunities for banner visibility on high traffic pages of the Chamber site
- Upgrading your business listing for a more professional first impression
- Adding your logo and a more visible web link to your listing

Opportunities are first-come, first-served and come with first right of renewal. To talk with Jeff, schedule a time today by faxing the form below or calling Jeff at 1-800-825-1785 x221 or email [jeff.birks@chambermaster.com](mailto:jeff.birks@chambermaster.com).

**Greater Medina Chamber of Commerce**  
**Complete Form & Fax to: 360-350-4787**

I would like to schedule a consultation with Jeff.

Your Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

If you want to be removed from our fax list call 866-201-7982 or fax 360-350-4787.

Thank You!



**People on the website have already made an important decision; they are looking for a business right here in the Medina area.**

**Are you reaching this targeted market?**

Many members realize the benefit of their membership and the value of targeting the market already driven to the Chamber's Online Business Directory. It is about utilizing the web and the Chamber name to promote your business. We have asked an Internet Marketing Consultant from ChamberMaster, our software and marketing partner, to help you promote your business to these targeted, potential consumers using the Chamber's website. Below are the options available to chamber members only for additional visibility on the Greater Medina website.

**Upgrade today and start to capitalize on the websites traffic!**

<b>Available Ad Packages</b>	<b>Complete \$1,500 annually or \$145/monthly</b>	<b>Select \$1,050 annually or \$105/monthly</b>	<b>Category \$750 annually or \$75/monthly</b>	<b>Enhanced No Banner ad \$325 annual only</b>
<b>Business Directory Complete Coverage Plus Home Page Banner Ads on all category pages</b>	X – All 7 pages + HOME PAGE, & Entire Business Directory, (in all categories = 100+ banner pages)			
5 additional pages Banner Ad pages = 7 total Business Directory main page, category Events, Hot Deals, Weather, Jobs pages	X	X –Seven banner ad pages		
<b>Map Pin Upgrade</b> with additional text, web link, photos	X	X		
Category Banner Ad (your category and the sub category page =2 banner pages	X	X	X – Two banner ad pages	
Top Priority Placement – above Enhanced & Basic listings	X	X	X	
Banner ad Display Tracking	X	X	X	
<b>Priority Placement in Business Directory Search Results (above basic listings)</b>	X	X	X	X = placed above "Basic Listings"
Enhanced Member Page Listing:	X	X	X	X
• Photos Gallery – up to 8 images	X	X	X	X
• 1600 character description	X	X	X	X
• 5 Highlighted Bullet points	X	X	X	X
• Logos – two locations	X	X	X	X
• map link	X	X	X	X
• <b>20 key words</b> (improves search results)	X	X	X	X
• <b>Website link on search results page</b> = huge increase to of traffic to your website!!	X	X	X	X

Contact [Jeff.Birks@ChamberMaster.com](mailto:Jeff.Birks@ChamberMaster.com) 1-800-825-9171 ext 221  
Cellular – 218-820-5544

